



THE SMART CHOICE FOR RETAIL

- ◆ **3rd Largest City in Orange County**
- ◆ **VISITOR DESTINATION** – 14,500,000 annual beach trips
- ◆ **CITY POPULATION OF 196,293**
 - ✓ 202,788 projection for 2008
- ◆ **5-MILE RADIUS POPULATION**
 - ✓ Beach & Edinger 526,000
 - ✓ PCH & Main Street 261,678
- ◆ **TRAFFIC COUNT**

✓ 1-405 Freeway	250,000 vehicles/day
✓ Beach & Edinger	94,000 vehicles/day
✓ PCH & Main Street	43,000 vehicles/day
- ◆ **PERSONAL INCOME** among the highest for 100 largest cities in U.S.
 - ✓ (Average household income - \$96,350)
- ◆ **RENOWNED AS:**
 - ✓ Consistently one of the safest large cities in U.S.
 - ✓ The “Best City to Live In” (Orange County Register Readers)
 - ✓ The number one place to raise children in Southern California
 - ✓ The “6th Best City In The Nation For Women”
 - ✓ (*Ladies Home Journal* Survey)
- ◆ **JOB CENTER** – Regional One-Stop Job Center offers services

AVAILABLE RETAIL SITES LISTED ON REVERSE

For more business development information visit:

www.hbbiz.com

DOWNTOWN HUNTINGTON BEACH:

Pacific City

Opening 2008

31-acre mixed use – Bounded by
P.C.H., Lake, Atlanta, & Huntington Street
Ethen Thacher, Makar Properties
(949) 255-1100
Leasing: Lisa Streidl
214.295.3030
www.pacificcityhb.com

Pierside Pavilion

Oceanfront, retail/office
NEC PCH/Main Street
Jennifer Wise, Stuart Makler Associates
(714) 374-0222

Plaza Almeria

Mixed use/40,000-sf retail/office
NWC Main/Olive
John Mehigan, CB Richard Ellis
(714) 939-2100

The Strand

Opening 2008

3 acres; 110,000-sf Retail/Restaurant
Fifth Street from PCH to Walnut
Lynda Boyer, CB Richard Ellis
(310) 550-2579 (restaurants)
Peter Moersch, CB Richard Ellis
(714) 939-2201 (retail)
www.cimgroup.com

CITYWIDE SITES:

Bella Terra (formerly HB Mall)

Opening 2005

63 acres/982,000-sf

NWC Beach/Edinger

www.bellaterrahuntingtonbeach.com

5 Points Plaza

160,000-sf

Main/Ellis/Beach Blvd.

Maureen Sloan-James

(714) 841-0036

Beachmont Plaza Center

Opening 2006

108,000-sf, Major Renovation

NEC Brookhurst/Adams

Brendan Smith, Business Properties

(949) 474-8900, ext. 370

Peter's Landing

16400 Pacific Coast Hwy

Restaurant/Retail opportunities

Major Renovation underway

Douglas Shea, Inco Company

(562) 498-3395



For more information and assistance, please call

Jim Lamb

Nova Punonbayan

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